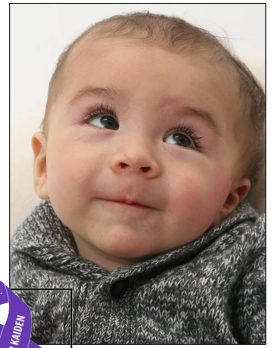


2nd Annual Faces of SMA

Gala & Auction



Hosted by the

*Fighting for Kaiden
Foundation, Inc.*

Proceeds help those effected by SMA through research, awareness and direct support.

Saturday, August 26
6-11 pm

The Byzantium

2747 Riva Rd
Annapolis, MD 21401

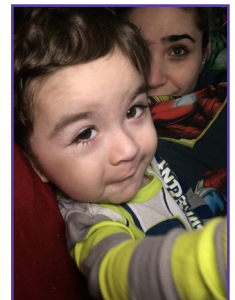
Dear Supporter,

The **Faces of SMA Gala & Silent Auction** is a fundraising event in honor of Kaiden DeFazio and all those battling Spinal Muscular Atrophy (SMA). The goal is to raise funds for promising research, medical needs, quality of life and increased awareness.

Our first gala boasted more than 200 attendees for an evening of dinner, music, dancing, cocktails, silent auction and raffle items. Please join us in our second year for this special night of making memories, having fun and most importantly, hope.

Who is Kaiden?

Kaiden is a bright, happy child who is full of personality and even typical toddler trouble. Diagnosed at six months with SMA Type 1, he is affected but not defined by his illness. He continues to defy the odds by thriving through his first and now second birthdays. He is the inspiration behind our mission of spreading awareness and helping others in their fight with SMA.



What is SMA?

SMA (Spinal Muscular Atrophy) is a disease that robs people of physical strength by affecting the motor nerve cells in the spinal cord. It causes progressive weakness until the body simply cannot continue. It is the number one genetic cause of death for infants

While the FDA recently announced the approval of the first-ever therapy for SMA, it is not the total solution. The treatment does not work for everyone with SMA and we must continue to develop and deliver effective therapies that will change the course of SMA - from infants to adults - and eventually lead to a cure. We are excited to be supporting essential research.

With your help, we can make a real difference.

Sincerely,

Fighting for Kaiden Foundation, Inc.
501(c)(3)



2017 Gala Sponsor Form

or complete the online form & submit payment at:
www.fightingforkaiden.org/facesofsmagala2017.html



Contact Information

Name for Sponsor Recognition: _____

Contact Name: _____

Company Website: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Sponsorship Level

- SMASHING SMA Sponsor - \$10,000
- Closing in on a Cure Sponsor - \$5,000
- Push for a Cure Sponsor - \$3,000
- Support for a Cure Sponsor - \$1,000
- Dream for a Cure Sponsor - \$500

- Special Sponsor - \$2,500
(Choice of one - please confirm availability)
 - Program Book
 - Food & Refreshment

- Sponsor an SMA Family - \$1,000

- In-Kind or other. *Please contact the Fighting for Kaiden Foundation*

Please submit all printer ready artwork no later than July 21 for guaranteed inclusion in onsite materials.

Payment Method

- Check enclosed
- Visa Mastercard American Express Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address (if different from above): _____

Please make checks payable to: Fighting for Kaiden Foundation

Signature: _____ Date: _____

Please return this form and payment information to:

Fighting for Kaiden Foundation, Inc.
PO BOX 386
Linthicum, MD 21090

For more information, contact:

Katrina Cooley
www.fightingforkaiden.org
Call: 240-426-7173
info@fightingforkaiden.org



2017 Faces of SMA Gala & Auction Sponsorship Opportunities



Through the Faces of SMA Gala and Silent Auction, the Fighting for Kaiden Foundation offers companies the opportunity to enhance their positive corporate image and exposure while supporting awareness campaigns, support of those affected and fund essential Spinal Muscular Atrophy research toward treatments and a cure.

A large portion of the event's revenue will come from the silent auction donations and gala sponsorships. Please consider making a difference in this fight and provide hope for those affected. To register as an event sponsor, please fill out the Sponsorship Enrollment Form in this packet or visit www.fightingforkaiden.org/facesofsmagala2017.html for easy online payment.

SMASHING SMA \$10,000

- 2 VIP tables at the Gala (10 seats per table; total of 20 seats if desired)
- Speaking opportunity at Gala
- Photo opportunity and special recognition at the event
- Sponsor promo item given to all Gala attendees (provided by sponsor)
- Business logo and name prominently displayed on promotional sponsor sign at event
- Two page spread advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

Closing in on a Cure \$5,000

- 1 VIP table at the Gala (10 seats per table; total of 10 seats if desired)
- Photo opportunity and special recognition at the event
- Business logo and name prominently displayed on promotional sponsor sign at event
- Full page advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

Push for a Cure \$3,000

- 6 seats at the Gala
- Business logo and name displayed on promotional sponsor sign at event
- Half page advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

A Special Night for an SMA Affected Family

Family Sponsorship \$1,000 Make it a night to remember!

Because of the medical needs of an SMA affected individual, a night out for the family can be quite difficult to come by. By sponsoring a family you will make the night of the Gala extra special. The family will receive Gala tickets for the SMA affected person and up to two family members and a room at the host hotel.

In addition, you will receive:

- Business logo and name displayed on promotional sponsor sign at event
- Quarter page advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

2017 Faces of SMA Gala & Auction

Sponsorship Opportunities, *continued*



Support for a Cure \$1,000

- 4 tickets to the Gala
- Business logo and name displayed on promotional sponsor sign at event
- Quarter page advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

Dream for a Cure \$500

- 2 tickets to the Gala
- Business logo and name displayed on promotional sponsor sign at event
- Business card sized advertisement in the event program
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

In-Kind or Other

- Please contact us - we would be more than happy to customize a sponsorship that meets your needs.

Exclusive Sponsorships - \$2,500

1. Program Book

- Your message in every attendees hands!
- Company name and logo displayed on first inside page along with title and logo of event
- Company name, logo and contact information displayed on back cover of program book

2. Food & Refreshments

- Your business name and logo on all bar and food serving tables!
- Quarter page advertisement in the event program

Additional benefits for all exclusive sponsors:

- 4 tickets to the Gala
- Business logo and name displayed on promotional sponsor sign at event
- Logo and link on Fighting for Kaiden website sponsor page
- Thank you on Fighting for Kaiden Foundation facebook page with business logo

**Please contact us for availability*

Thank you for your support!

With your help we will continue our fight to spread awareness and fund research to find a treatment and a cure for Spinal Muscular Atrophy!

For more information, please don't hesitate to contact us: The Fighting for Kaiden Foundation, Inc., 501(c)(3)

www.fightingforkaiden.org info@fightingforkaiden.org Ph: 240-426-7173